

APRIL MARQUET

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PORTFOLIO aprilmarquet.com

CITY Oakland, CA
PHONE (415) 774-6892

TECHNICAL SKILLS

ADOBE CREATIVE SUITE

Acrobat, Bridge, Dreamweaver, Flash, Illustrator, InDesign, Photoshop

MICROSOFT OFFICE

Access, Excel, PowerPoint, Word

LANGUAGE PROFICIENCY

English/French, HTML/CSS

LANGUAGE FAMILIARITY

JavaScript/jQuery, ASP/PHP

ADDITIONAL SKILLS

Twitter Bootstrap
WordPress

FULL-TIME WORK

2014-2016

Web Producer

Title Nine

Emeryville, CA

E-mail coding, front-end development, and additional web production for women's activewear company. Product image prep in Photoshop and processing in YourZoom for seasonal product launches. Web asset optimization and product QA. Campaign management and data deployment in CMS MarketLive (now Kibo). XML exports in Microsoft Access. Developer of Title 9K microsite.

2012

Front-End Developer

Still Water Interactive
Santa Monica, CA

Development and maintenance of websites at a boutique agency with a particular specialty in the hospitality industry. Strengthened skills customizing and troubleshooting jQuery plugins. Became well-versed in Cornerstone, an Apache Subversion client. Customized and coded new pages for executive chefs. Created business cards for colleagues in Illustrator.

2008-2011

Web Designer

American Apparel
Los Angeles, CA

Designed wide range of E-blasts for retail customers, wholesale clients, and company employees. Exported static and Flash banner ads for wide distribution. Constructed extensive content for American Apparel's online store, including kickers, landing pages, and rotators. Edited product images (color correction, light airbrushing, screen-printing simulation).

2006-2007

Production Artist

Strausberg Group
Culver City, CA

Three simultaneous agency roles: print production artist, web designer, and front-end web developer. Designed, coded, and deployed E-blasts via Constant Contact. Front-end/Flash developer for Moana Hotel & Restaurant Group website. Maintained website for Renaissance Hollywood. Finalized production of newspaper/magazine ads and collateral materials, chiefly via InDesign.

FREELANCE WORK

2003-PRESENT

Print/Web Designer

E-mail production, image editing, and QA for Restoration Hardware. Constructed and finalized banner ad prototypes for EA games Madden '15 and NHL '15 at Heat Advertising. Designed the logo and event postcards for TEDxConstitutionDrive 2015. Prepped assets for boys' line on FabKids.com. Designed/developed site (WordPress) for musician Makua Rothman. Built patent infographic (Illustrator) for law firm Lewis Roca Rothgerber. Designed/developed portfolio site (WordPress) and finalized business card for travel writer Melanie Wynne.

2003-PRESENT

Front-End Developer

Extensively customized dashboard for VMware User Group microsite (HTML/CSS/Twitter Bootstrap/jQuery/Ruby) and coded responsive E-mails for its coordinating campaign. Developed website for poker documentary *All In* at The Refinery. Coded E-blasts for Advanstar Communications' veterinary division. Redesigned and developed mobile-friendly website (HTML/CSS) for A&A Automotive of Sausalito. Upgraded sites of Artesia High School and Fidelis Diagnostics. Revamped site (WordPress) for nonprofit Reel Image. Tailored new site (WordPress) for the East Bay's Safari Cab.

EDUCATION

2006

Université Catholique
de l'Ouest

Angers, France

Study abroad experience at Centre International d'Études Françaises (Intl. Center of French Studies). **INTERNSHIP** English-language Library in Angers. Web Design/Development. Bilingual website redesign.

2002-2006

Southern Oregon
University

Ashland, Oregon

Cum Laude honors. B.A. degrees in Art (graphic design emphasis) and French. Minor in Applied Multimedia. President of Susanne Homes Hall Council and General Assembly Meeting member, 2003-2004. Student Orientation Leader, 2005. VP of Le Cercle Francophone (French Club), 2003-2005. **INTERNSHIP** Pandora Productions. Graphic Design. Flash demo, print brochure, E-newsletter templates.