

# April Marquet

front-end developer & print/web designer

## location

Oakland, California

## telephone

415-774-6892

## e-mail

aprilmarquet@gmail.com

## portfolio

aprilmarquet.com

Email coding & design

Flash & static banner ads

Image editing, retouching

& optimization

Logo design

Mobile-first sites

Pre-press print production

Print collateral (brochures,

catalogs, business cards)

Proofreading

Responsive site

development

Twitter Bootstrap

front-end framework

Web design

## full-time

### 2016–18: Manager, Digital & Creative Media, San Francisco AIDS Foundation

Web development, email design/development, email marketing, and project management for the organization's many events, programs, and campaigns.

Deployed emails through Luminare Online. Maintained event websites through Luminare CMS. Provided email marketing statistics and reports. Restored the HIV Advocacy Network. Developed WordPress-based microsites for multiple campaigns. Produced award ceremony titles in After Effects for the Tribute 2017 gala.

### 2014–16: Web Producer, Title Nine

Email coding, front-end development, and additional web production for women's activewear company. Product image prep in Photoshop and processing in YourZoom for seasonal product launches. Web asset optimization and product QA. Campaign management and data deployment. XML exports in Microsoft Access. Developer of Title 9K microsite.

### 2012: Front-End Developer, Still Water Interactive

Development and maintenance of websites at a boutique agency specializing in the hospitality industry. Strengthened skills customizing and troubleshooting jQuery. Became well-versed in Cornerstone, an Apache Subversion client. Customized new pages for executive chefs. Created business cards for colleagues in Illustrator.

### 2008–11: Web Designer, American Apparel

Designed e-blasts for retail customers, wholesale clients, and company employees. Exported static and Flash banner ads for wide distribution. Constructed extensive content for online store, including kickers, landing pages, and rotators. Edited product images (color correction, light airbrushing, screen-printing simulation).

## education

### 2006: Université Catholique de l'Ouest, Angers, France

Study abroad experience at Centre International d'Études Françaises (International Center of French Studies). Internship at the English-language Library in Angers dedicated to a bilingual website redesign.

### 2002–06: Southern Oregon University, Ashland, Oregon

Cum Laude honors. B.A. degrees in Art (graphic design emphasis) and French. Minor in Applied Multimedia. President of Susanne Homes Hall Council and General Assembly Meeting member. Student Orientation Leader. Vice President of Le Cercle Francophone (French Club). Internship at Pandora Productions: Flash demo, print brochure, E-newsletter templates.

## freelance client list

All In: The Poker Movie  
E & J Gallo Winery  
EA Sports  
FabKids  
Jamba Juice  
National Retired Basketball Players Association – Detroit Chapter  
Restoration Hardware  
TEDxConstitutionDrive  
VMware User Group  
A&A Automotive of Sausalito  
Aroma Home  
Artesia High School  
Athletes Learning Educational Resources Training (A.L.E.R.T.)  
Central Veterinary Conference  
Lewis Roth Rothgerber  
Makua Rothman, musician  
Melanie Wynne, writer  
Reel Image, Inc.  
Safari Cab of East Bay

## skill set

### Adobe Creative Suite

Acrobat, Bridge, Dreamweaver, Flash, Illustrator, InDesign, Lightroom, Photoshop, Premiere

### Email Service Providers (ESP)

Blackbaud Luminare, Bronto, Constant Contact, Silverpop

### Content Management Systems (CMS)

Blackbaud Luminare, Joomla, WordPress, MarketLive

### Language Proficiency

English/French, HTML/CSS

### Language Familiarity

JavaScript/jQuery, ASP/PHP

### Version Control

Git, SVN